

Group 31 Communications Announces New Chief Executive

Cary, N.C., April 7, 2022 – Medical communications expert Crystal Weber is the new Chief Executive Officer (CEO) of Group 31 Communications, the organization announced today. Weber will also serve as president of the company's board of directors. She succeeds Denise Godwin, the outgoing CEO, and Kevin Szogas, the outgoing president, both of whom will remain on the board and provide transition support.

Weber joined Group 31 in 2018, bringing with her 15 years of experience as a healthcare provider and significant experience in medical marketing and education. She was honored earlier this year by MM+M as a ["Woman to Watch"](#) in 2022.

Beth Reed, who joined Group 31 in the spring of 2021, will serve as the company's Chief Operating Officer. Reed has more than a decade of agency operations experience, holds a Project Management Professional certification and is a Certified Scrum Master®. Ms. Reed has led several award-winning teams, including 2020 Pharma Choice Gold, 2018 PM360 Patient Campaign, and 2015 MAC Gold Award Website.

"Weber and Reed have the energy and the drive to take Group 31 to the next level. We are proud of the company we've created and the team we've built and excited to see how they continue our forward trajectory," said Kevin Szogas.

"We are thankful to Denise and Kevin for their years of hard work and look forward to their insights and expertise as we move forward," said Weber. "We plan to uphold the excellence that our clients have come to rely on and deliver even more benefit going forward."

About Group 31 Communications

Group 31 Communications is a full-service healthcare marketing agency that specializes in supporting emerging and mid-sized pharmaceutical companies with their medical education and marketing needs. Founded in 2010, Group 31 has successfully partnered with preclinical companies, launch brands and legacy brands by integrating with the clients' medical and marketing teams to uncover challenges and sculpt strategic solutions.

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